



NFTS REALM

# NFT's Realm Whitepaper

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KCC's first fully functional  
NFT Marketplace

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Community Focused  
Bringing Artists to KCC



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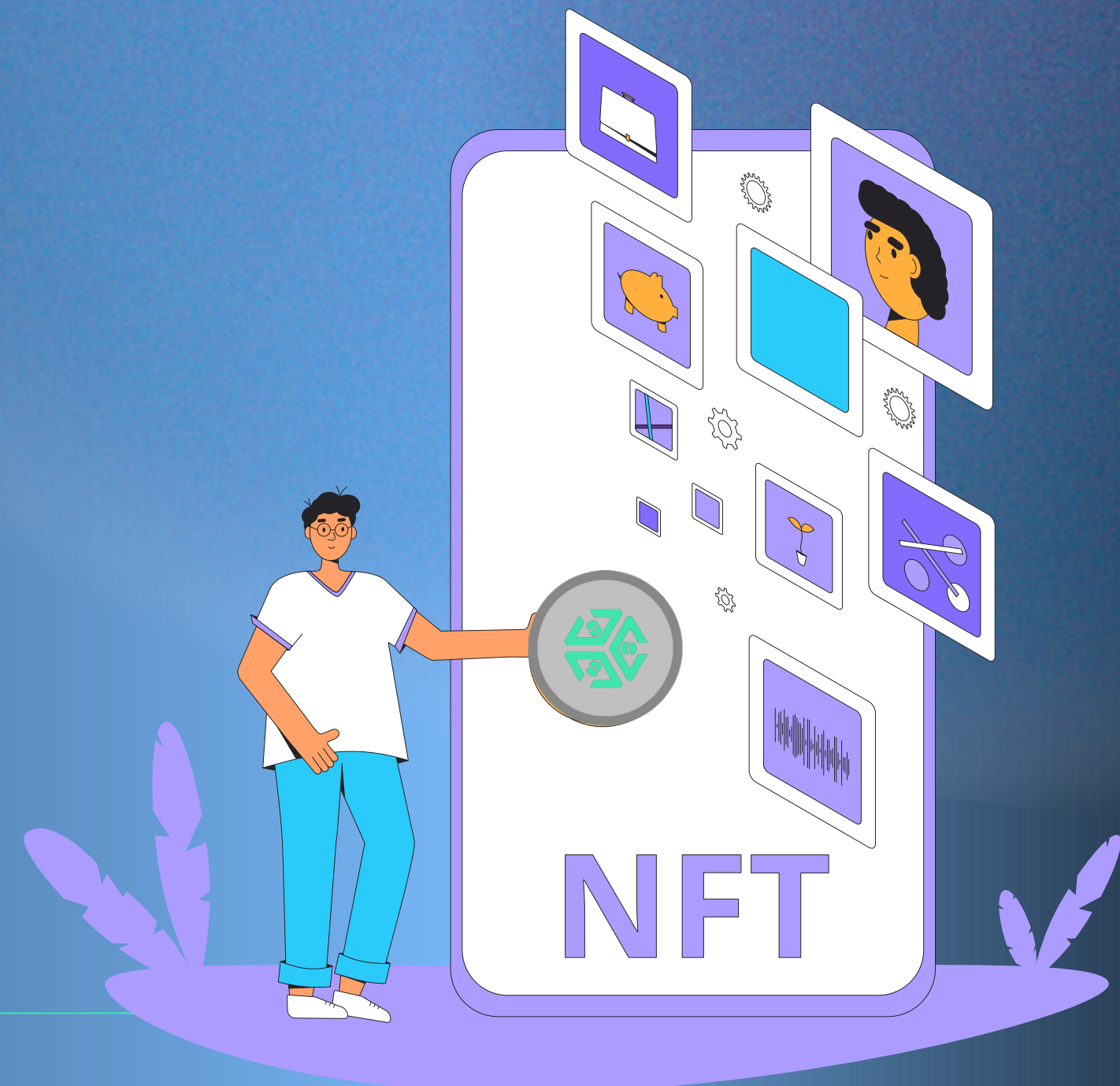
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# Introduction



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## What is NFTs Realm?

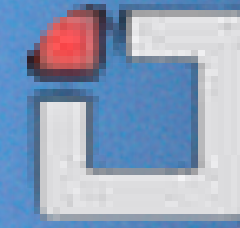
NFTs Realm became the first fully functional NFT Marketplace on KCC by offering minting, buying, and selling of NFTs.

With the intention of promoting KCC's core values, NFTs Realm chose to launch without an initial token to instead focus on building a shared experience that encourages and engages the new and old members of KCC.

NFTs Realm echos the sentiments of KuCoin CEO Johnny Lyu, "the chain belongs to the community."



# Introduction



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## Mission Statement

NFTs Realm aims to expand the KCC community by embracing innovation, exploring partnerships, and spreading love of NFTs through a seamless experience that puts users first.





## Create Your Experience


-  Utilizing KCC to provide minting of NFTs with **ZERO** gas fees.
-  Promotion of artists through spotlights, partnerships, and unique features like social media feeds and job requests.
-  Skip the middle man and offer your services directly to fans of your work by offering and accepting gigs



# For Collectors

## Connecting Values

 Follow your favorite artists' social feeds and get access to sneak peaks, updates, and exclusive offers via Unlockable Content.

 Get up-and-coming artists delivered to you with the front page spotlight or explore for yourself with a seamless user interface

 Weekly lotteries for **LIFE** for holders of Lottery Punks NFTs



## Partnered Growth

 NFTs Realm will continue to reach out to both established and up-and-coming artists to form partnerships that benefit everyone.

 Bring together KuCoin Community Chain behind a shared love for NFTs and KCC - The Community's Marketplace.

 Offer unique incentives for community members to build with us by promotion and recognition.



# #BUIDL



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## #BUIDL with NFTs Realm

Spun off from the popular HODL phrase, BUIDL means to build important projects on the blockchain - projects that help expand the userbase and make it more accessible. NFTs Realm has made this one of our main goals.

KCC was given to the community and now it's our turn to lead. As one of the first major dapps on the chain, that brings a responsibility to the community that we take very seriously.

Becoming the first fully functional NFT Marketplace is just the start. Our goals are to become a community hub where artists, fans, collectors, and enthusiasts can get to know each other and buidl together.



# #BUIDL



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## #BUIDL with NFTs Realm

The first brick was the successful deployment of the smart contract and front end userface. This included countless testing by a team driven to deliver a fantastic project to the community.

Next, we will work to maximize the user interface to provide a seamless experience for buyers and sellers. One community member left behind is too many. Our team will be accessible and proactive around the clock.

Finally, we buidl the community.